

## **Concept Summary**

### **Patawid iti Puli Project (PtP)**

#### **Concept/Purpose:**

The PtP Project is to establish digital library of all Ilocano media related to "pabuya" or shows and presentations. Included in the library are media of all forms (print, video, audio) such as zarzuela, daniw, folkdances, religious celebrations, town fiestas, stories, plays, moro-moro, bukanegan, etc.

To implement the PtP Project is to create the digital library, load media in it, and have the structure for retrieval and use of the documents.

#### **Background:**

There is no single place where one can find all (or even the majority) of Ilocano pabuya media. For example, in an attempt to find old and authentic versions of stories of the Ilocano epic stories "Biag in Lam-Ang" and "Aran ken Angalo," there are some versions that exist, but one can never be certain of the history of these versions.

Similarly, if we try to find the writings of great Ilocano writers such as Dr. Godofredo Reyes, or the works of scholars like Marcelino Foronda Jr., we cannot easily find them. Worse, there is a huge body of literature and media, mainly unpublished, that disappear as authors die and publishers go away. We want to include media, even the unpublished ones in the PtP digital library.

The PtP will make compilations of all Ilocano pabuya media in a digital library that could be accessed through the Internet.

Part of the implementation process is to solve the technical, logistical, and legal issues related to the creation, development, and use of such a library.

#### **Use of the Internet Archives (IA)**

IA is a huge library of everything that is published in the Internet. It is a non-profit organization, and reliable and large servers. The "media collections" that are in the Inter Archives can be searched and are housed in servers available to the public. IA now have petabytes of data in their collection involving different parts of the world. IA is headquartered in San Francisco, California. It is a non-profit organization.

The PtP Library will be part of the IA media collection.

Later plans call for the PtP library to be housed in its own servers, in addition and as a backup to the data in the IA Library.

It is desirable to build up the PtP Library as soon as possible, without having to worry about having servers that are reliable and large enough to hold the entire collection and maintain these as users begin to use them. IA provides these for free.

#### **Some important aspects of the PtP Library:**

1. The PtP will be set-up as a non-profit organization supported by public and private entities. However, PtP will have its own sources of funding by showing public performances and charging for the use of the materials in its collection. It is governed by a Board of Directors and officers to carry out its functions, from development to maintenance and operation of the library. For now, the organization will be based in Santa Maria, Ilocos Sur, Philippines. The prime mover, founder, and source of initial funds is Orlino Baldonado, and is a project under his company called ecEmedia, Inc.

2. Everything in the library collection will be in digital format. Formats to be used will be those that are generally available and familiar to the public such .pdf for printed materials, mp4 for video, mp3 for audio files, etc. Of course, there will some actual printed items like popular books, posters, and displays to be used in its outreach and marketing programs. But generally, the items that are available from PtP are digital files that are downloaded or in the form of disks and USB files.
3. To incentivize authors and publishers to include their media items in the PtP library, the Intellectual Property (IP) rights will continue to belong to the authors and legal publishers. In some cases, there may be legal arrangements for the IP between the authors and the copyright owners and PtP.
4. However, when the items are used and there are charges to the users, PtP will have a revenue-sharing mechanism with the IP rights owners, not unlike the mechanism that is now used to compensate the creators and IP owners of media through royalties.
5. Most of the work associated with creating the library is related to acquiring and loading the library with the pabuya media. There will be a substantial effort to contact authors, estate and families of deceased authors, publishers, etc. and arrange to include what they have in the PtP library.
6. Many media items will be in the form of printed books and magazines. First, we want to make sure that PtP has the right to scan, store, and/or reproduce the item. A major effort is to digitize these items, and add the metadata to be able to sort, store, and retrieve them. Partnerships with book and magazine publishers will be established.
7. When the items are already in digital format, suitable for inclusion in the PtP Library, legal arrangements must be made, and the appropriate metadata created for such items so they can be uploaded to the PtP Library. Metadata include: title, genre, author (s), publisher, date, summary of the item, and other data such as how many pages and other descriptive data for the item.

**Contact for Patawid iti Puli Project:**

Dr. Orlino C. Baldonado

Email: [orlinob@gmail.com](mailto:orlinob@gmail.com)

Also, via Facebook, FB Messenger, and Instagram  
(September 30, 2022)

Project staff include:

Rhea Anne Dominno

Ryan Jay Cuevas

Maria Teresa Tadeo